Dallastown Star Michael Scott Signs NIL Agreement With Marsico Sports Media & Pennsylvania Sports Agency

Under Pennsylvania Law, Student Athletes can be Compensated for the Use of their Name, Image, and Likeness (NIL)

(Dallastown, Pennsylvania) – Marsico Sports Media, LLC and Pennsylvania Sports Agency are pleased to announce **Michael Scott**, a 2025 student-athlete at Dallastown High School has signed a NIL Agreement with the sports agency. Under Pennsylvania's new athletic laws, high school and intercollegiate athletes can be compensated for the use of their name, image, and likeness (NIL) much like professional athletes in advertising, TV commercials, and marketing. The agency will help Michael Scott negotiate marketing agreements with local, state, and national organizations. <u>https://pasportsagency.com/</u>

Michael Scott is a junior wide receiver and defensive back with Dallastown High School.

As a freshman Michael caught 33 passes for 457 yards and four touchdowns in his first varsity season. As a sophomore he caught 33 passes for 700 yards and 5 touchdowns. In his first game as a junior Michael caught 4 passes for 101 yards, 2 touchdowns, and 1 interception.

"I'm excited to explore NIL opportunities presented by Marsico Sports Media and Pennsylvania Sports Agency," added **Michael Scott**, junior receiver, Dallastown High School. "With football, training, and academic studies, it's difficult for athletes to get part-time jobs with the flexibility we need. NIL marketing agreements are a perfect way for busy student-athletes to earn compensation while we are working hard in sports and the classroom. After years of hard work, I'm grateful for these opportunities."

To date, Michael Scott has offers from Cincinnati, Maryland, Temple, Toledo, and West Virginia.

"For 16-years, we've been working together to help high school athletes get academic and athletic scholarships," stated Wayde Marsico, President of Marsico Sports Media. "We're excited to work together with **Michael Scott**, help Michael optimize his NIL opportunities, and increase his NIL brand value to match his incredible athletic abilities."

The firm's three athlete agents are Wayde Marsico, Ron Marsico and Kelly Lewis, Esquire.

For the past 16 years the trio have been working together supporting high school athletes.

- In 2008, they hosted their first football combine.
- In 2010, they started the Mr. PA Football program!
- In 2013, they started the Mr. and Miss PA Basketball program!
- In 2018, they started their first 7 on 7 football travel team!

"It's been an honor helping Pennsylvania athletes get athletic scholarships to continue their playing careers in college," added Ron Marsico. "With the new NIL laws, we can help student-athletes even more!"

For more information contact:

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