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Marsico Sports Media Launches Pennsylvania Athletic Agency For High School and Intercollegiate Athletes

(Harrisburg, PA) – Marsico Sports Media, LLC announces the launch of its Pennsylvania athletic agency to represent high school and intercollegiate athletes. Under Pennsylvania’s news athlete laws, high school and intercollegiate athletes can be compensated for the use of their name, image and likeness (NIL) much like professional athletes in advertising, TV commercials, and marketing.

“For 16-years, we’ve been working together to help high school athletes get academic and athletic scholarships,” stated Wayde Marsico, President of Marsico Sports Media. “Now, we’re excited to start helping high school and intercollegiate athletes optimize compensation opportunities across Pennsylvania.”

The firm’s three athlete agents are Wayde Marsico, Ron Marsico and Kelly Lewis, Esquire.

For the past 16-years the trio have been working together supporting high school athletes.

- In 2008, they hosted their first football combine.
- In 2010, they started the Mr. PA Football program!
- In 2013, they started the Mr. and Miss PA Basketball program!
- In 2018, they started their first 7 on 7 football travel team!

Past keynote speakers of the Mr. PA Football program have included, Penn State Coach James Franklin, University of Pittsburgh Coach Pat Narduzzi, and former PSU Coach Bill O’Brien, now offensive coordinator for the New England Patriots.

“It’s been an honor helping Pennsylvania athletes get athletic scholarships to continue their playing careers in college,” added Ron Marsico. “With the new NIL laws, we can help student-athletes even more!”

For more information contact Wayde Marsico below:

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